



# Pennsylvania

CHAPTER

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Dear Colleague:

The Pennsylvania Chapter of the American College of Cardiology is pleased to present a specialty reimbursement coding seminar *designed for cardiology*. We have again arranged with McVey Associates, Inc. to bring this timely program to us here in Pennsylvania. They will present the latest year 2010 techniques to assure rightful reimbursement for your patients, whether from government, managed care, or private insurers.

Most specialties have been hit hard by the physician payment reforms from Medicare. Managed care and private insurers are moving to the RBRVS system as well. Revised year 2010 evaluation and management services documentation requirements, modifiers, and surgery rules that have magnified the confusion that already exists. This intensive program -- focused on cardiology -- will help dispel this confusion. It covers the basics and the fine points of coding, and provides answers to pressing reimbursement problems.

The Pennsylvania Chapter of the American College of Cardiology is working hard to support cardiologists' practice management needs, particularly in the area of reimbursement. We believe that both you and your office staff will find this seminar most worthwhile and encourage you to register today.

Sincerely,

A handwritten signature in black ink, appearing to read "John U. Doherty".

John U. Doherty, MD, FACC  
President

"The views expressed at this seminar do not necessarily reflect those of the ACC/ACCF national organizations. No endorsement is expressed or implied in any information, material or content referred to or included in this seminar.

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Sponsored by:



**Pennsylvania**  
CHAPTER

**ICD - 9 ■ CPT ■ HCPCS**

**Reimbursement & Coding Seminar  
For Cardiology**

A full day of coding for physicians and staff  
given by:

**Ms. Rhonda Granja, B.S., C.P.C., C.M.A.**

**Reimbursement Difficulties?**

While costs go up and revenue is lower, it is tough! We can assist NOW!  
Correct and accurate coding is the essential ingredient.  
Complete & rightful reimbursement is possible!

**Wednesday, May 26, 2010**  
**Philadelphia, Pennsylvania**  
Hilton Airport Hotel  
4509 Island Avenue  
(Philadelphia, PA 19153)



**Thursday, May 27, 2010**  
**Pittsburgh, Pennsylvania**  
Holiday Inn - Airport  
8256 University Blvd.  
(Coraopolis, PA 15108)

**(Workshops are from 9 am - 4:00 pm)**

**Special Section: 2010 Diagnosis Coding Update introduces new & revised codes that impact Cardiology. We'll review those changes & bring the latest from hundreds of CPT changes for 2010.**

Bring examples of your coding and reimbursement problems. We'll find the specific Cardiology solutions together!

**(PLEASE BRING YOUR ICD-9 & CPT BOOKS)**

**McVEY**  
ASSOCIATES, INC.

**800-227-7888**  
**24th Year**

**C**

**Correct Reimbursements From Medicare, Managed Care & Indemnity Payers**

- Correlating your coding: Prospective payment means making those diagnoses count! Don't lose out on money that's rightfully yours. The proposed new guidelines will be discussed for your protection.
- Document and code for what you do. We must code from clear & concise procedure notes to withstand any carrier question or audit. We have answers and how to accomplish.
- Modifiers a key to opening the door to accurate reimbursement. Dealing with the latest definition of the -25 modifier could impact an increase or decrease in your revenue. It depends on your understanding and working within the new guidelines. We'll explore Cardiology's use of them all.
- Many cardiology specific procedure codes and definitions for the past few years changed. What about changes and "clarifications" in 2010?
- Bundling vs. unbundling by the payers. Medicare's CCI will give you a great start towards compliance. A new tool is now available.
- There are many CPT code changes, deletions or additions in 2010. Definitions on E & M documentation are expanding. We'll give you the latest changes for Cardiology in 2010.

**L**

**Learn Cardiology Coding Techniques That Work!**

- Advance information on the expected changes in Medicare billing and the new coding requirements. CPT changed how to use their book. Know the approaches to avoid extra work.
- Using both Volumes I & II to code ICD-9 diagnoses correctly - Coding to the highest degree of specificity is required for accuracy & payment: The "V" & "E" codes - when to use them for less billing hassle. How to include narrative "Rule Outs" in medical record documentation to improve reimbursement. **There were many 2010 ICD-9 changes effective October 1, 2009.**
- Exercises in Coding: Doing it right for Cardiology by reviewing your codes and making them work for you. Latest CMS word on consult vs. referral? When is it medical management of a patient vs. transfer of care?
- Guidelines for HCPCS Coding: We'll show you when to use both levels. Use all of the coding "Extras:" Modifiers, Special Procedures & Reports, Coding ICU visits and your special needs. What about year 2010 changes for diagnoses & procedure codes?

**A**

**Advanced Cardiology Coding Techniques Ease Paperwork**

- You have worked with the new 2005 codes for Carotid Stenting! How do we capture this service in 2010 as well?
- EECF Plethysmography, T-Waves Alternans - when to bill - the latest guidelines.
- **Getting paid on the first insurance form submission.** Learn what works! It is different between private, government & managed care insurers. Be aware of computer audits on ICD-9 vs. CPT in Medicare's Correct Coding Policy. You'll learn how to cut down on payment turnaround time.
- The latest on "non-selective" cath placement rules - guidelines, revisions.



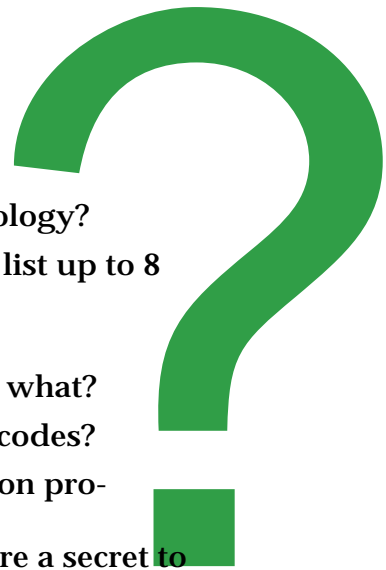
**CAN'T ATTEND?**

**Note:**

**TAPES/CD ON THIS TOPIC:** 2 or 3 audio CD's, workbook & S/H costs (allow 3 to 4 weeks after we receive your order in house for shipment)



# WE PROVIDE ANSWERS



- Does Medicare's "Pay for Performance" work for cardiology?
- We bill Medicare electronically and heard we can now list up to 8 diagnoses. Is it true?
- Can I bill for 3 or more stents in the same vessel?
- CMS has eliminated payments for consultations. Now what?
- What E & M service should be used instead of consult codes?
- Can I bill for the S & I's (93555 & 93556) for each injection procedure during a heart cath?
- Our office has problems coding concurrent care. Is there a secret to getting paid correctly the first time without delays?
- My physician is making aorto-iliac injections. How do I code for these?
- What's the best way to get reimbursement on an echocardiogram when the result is a normal test?
- What's your suggestion on getting paid for a bilateral ileofemoral injection procedure?
- Visit & procedures on same day - How do I code? Is there a modifier issue?

## The McVey Guarantee

*We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!*



## For More Information

**If you have any questions regarding this seminar, the tapes available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**

web site: [www.mcveyseminars.com](http://www.mcveyseminars.com)

## CEUs and Certificate of Completion



PRACTICE  
MANAGEMENT  
INSTITUTE

This program has prior approval by the American Academy of Professional Coders (AAPC) for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 6 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), the Professional Association of Healthcare Coding Specialists (888-708-4707), and the Practice Management Institute (800-259-5562). You also receive a McVey Associates, Inc. Certificate of Completion.

**24TH YEAR PROVIDING THE HIGHEST QUALITY BUSINESS INFORMATION TO  
HEALTHCARE - THANK YOU, TERRY L. MCVEY, PRESIDENT**

Tmc,

ALEXYS \_\_\_\_\_

Sponsor approved dates  
already, but just would  
like to see the new  
flyer and letterhead  
w/ president

ALICIA \_\_\_\_\_

TMC \_\_\_\_\_

Thanks,  
LP

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✓ **Check Which Seminar**

- Philadelphia, PA
- Pittsburgh, PA

May 26, 2010

May 27, 2010

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**RHONDA'S CODING FOR ADVANCED CARDIOLOGY ONLY SEMINAR - SPONSORED  
BY PENNSYLVANIA CHAPTER, AMERICAN COLLEGE OF CARDIOLOGY**

*PROOF  
CHANGEABLE  
pgs 1 & 3 and  
proof dates and  
specialty to the  
calendar!*